



Llinell Gymorth Live Fear
Byw Heb Ofn Free Helpline
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Cymorth i Ferched Cymru
Welsh Women's Aid

Rhoi Merched a Phlant yn Gyntaf
Putting Women & Children First

Welsh Women's Aid

Organisational Supporter

Branding License Terms and Conditions

Included within the membership cost is a £10 branding license fee. This allows organisational supporters to use our Organisational Supporter mark and our logo only.

We give permission for our supporter mark and our logo to be used on your website, social media and marketing materials under the following conditions:

- 1.1 The outlined branding is the intellectual of Welsh Women's Aid and can only be used by a third party that has paid the brand licensing fee.
- 1.2 The brand licensing fee covers a one year maximum period in line with your Organisational supporter membership and must be removed from your website and any marketing materials within one month of your membership end date. (Any social media content posted within the membership period can remain unless otherwise requested to remove for the outlined reasons found under 2.1- 2.4).
- 1.3 Our organisational supporter mark and logo must not be changed or edited.
- 1.4 Our organisational supporter mark and logo should not be used on any materials containing content, imagery or suggested content that does not align with Welsh Women's Aid's values. If you are unsure about whether a specific material aligns with our values, please seek guidance at membership@welshwomensaid.org.uk.
- 1.5 You may only use our organisational supporter mark and logo after your initial pledge writing session with a member of Welsh Women's Aid.
- 1.6 You must use our current logo and supporter mark which will be provided after your initial pledge writing session.

We reserve the right to remove permission to use our organisational supporter mark and logo at any time based on the following which is to be determined by Welsh Women's Aid at our discretion:

- 2.1 You have misrepresented yourself or provided us with false information when applying for membership.
- 2.2 You have not complied with the above conditions.
- 2.3 You are found to be involved with or associated with anything that may put your own or Welsh Women's Aid's reputation into disrepute.
- 2.4 We no longer deem your organisation to be aligned with our values.

Pendragon House, Caxton Place | Pentwyn, Cardiff | CF23 8XE
Tel: 02920 541551
info@welshwomensaid.org.uk | www.welshwomensaid.org.uk

Welsh Women's Aid is a registered charity in England and Wales, No. 1140962
and a company limited by guarantee registered in England and Wales, No. 07483469



Llywodraeth Cymru
Welsh Government



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We will inform you of our withdrawal of our permission to use our organisational supporter mark and logo in writing, at which point you will have 7 days to remove these items from your website, your marketing materials and your social media. This includes removal of visible social media posts made throughout the duration of your membership.

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