



## Code of Practice for Welsh Women's Aid Fundraisers

Thank you for choosing to fundraise in aid of Welsh Women's Aid. When fundraising for Welsh Women's Aid, we ask that you do so in a way that is appropriate, is in line with <u>our values</u> and meets the requirements of the UK Fundraising Regulator's Code of Fundraising Practice. In not following this code of practice, you may inadvertently bring the charity into disrepute, and we may need to ask you to stop your activities.

## 1. General behaviour when fundraising in aid of Welsh Women's Aid (online or in person)

- Your fundraising must be legal and must be open, honest and respectful.
- You must always be polite and calm and thank those who support your fundraising.
- You must not unfairly criticise or insult other people or organisations.
- You must not act in any other way that may damage the charity's reputation.
- You must not cause obstruction or nuisance.
- Welsh Women's Aid does not have a political affiliation. We respectfully ask that your own political affiliations are kept separate from your fundraising.

## 2. Asking for support

- If fundraising in a public space or private venue, please make sure that you have the correct permissions to fundraise.
- You must not intrude on a person's privacy, be unreasonably persistent or place undue pressure on a person to donate.
- You must not continue to ask a person for support if that person clearly indicates by word or gesture – that they do not want to continue to speak to you. You must end the conversation in a polite way.
- You must not mislead anyone.

## 3. Disclosures of abuse

• If, when fundraising, an individual discloses violence or abuse or asks for your help, please signpost them to the **24-hour Live Fear Free Helpline (0808 80 10 800).** Please do not provide direct advice.

Thank you for your support.

Please contact <u>fundraising@welshwomensaid.org.uk</u> with any queries.

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